



## William Clifford Rose

April 8, 1936 - September 15, 2016

William Clifford “Bill” Rose

April 8th, 1936 – September 15th, 2016

William Clifford (Bill) Rose of Visalia passed away on Thursday, September 15, 2016, of natural causes. He was 80 years old. Bill was born on April 8, 1936, in Santa Rosa, Ca., and grew up on a small farm with his brother and sister, his mother “Sarabell” and his father “Bill”.

Bill was active with Future farmers of America (FFA) at Santa Rosa High School and won many awards for his projects and judging abilities. After high school, and with his love for agriculture and animals, Bill went on to attend the University of California at Davis. To help with college expenses, Bill took a job at the UC Davis sheep research barn where he took care of the animals and in exchange received free room and board. Later, Bill went on to pledge Sigma Alpha Epsilon (SAE) at Davis and lived at the fraternity house. While at Davis, Bill married his high school sweet heart, Diane (Sullivan) Rose.

After graduating with a degree in Agricultural Economics, Bill and Diane moved to Colusa , Ca., where Bill worked as a feed salesman. Two years later, in 1961, Bill and Diane decided to make the move from Colusa, to Visalia, where Bill had a job offer with Northwestern Mutual Ag Lending. After another two years, Bill acquired his real estate broker’s license and formed Rose & Associates Realtors.

Over the years, Bill brokered many commercial, residential and agricultural

properties, as well as participating in the ownership of many developments within the local area. Bill went on to become a CCIM (Certified Commercial Investment Member), President of the Visalia Board of Realtors and President of the County Center Rotary Club. Bill also is a founding partner in Country Club Mortgage, a prominent local home mortgage company. Bill was a member of Visalia Country Club, where he enjoyed spending time with his friends and enjoying the game of golf.

While Bill achieved many great accomplishments in business and with the various foundations and associations he was affiliated with, his greatest legacy was that of a loving husband and a wonderful father. He enjoyed very much being involved with his children's sport activities and ski trips.

Bill is survived by his loving wife of 58 years, all three of his children and four grandchildren. A memorial service will be held at The Visalia Country Club, 625 N. Ranch Rd., on Tuesday, October 4th, from 11:00 am until 2:00 pm. A memorial tribute may be offered by logging onto [www.salseranddillard.com](http://www.salseranddillard.com).

# Previous Events

## Memorial

OCT 4. 11:00 AM - 2:00 PM (PT)

Visalia Country Club  
625 N. Ranch St.  
Visalia, CA