



Rafael Herrera Guerrero

May 8, 1959 - June 24, 2025

Rafael Herrera Guerrero, born in Jalisco, Mexico, and most recently of Visalia, California, passed away on June 24, 2025, at the age of 66.

A man of warmth, humor, and boundless creativity, Rafael made his love known in the most heartfelt ways - through a shared meal, a repaired item, or a well-timed joke.

Rafael had a wicked sense of humor and a talent for turning family gatherings into comedy shows - mostly by lovingly making fun of the people he cared about most. He expressed his love by cooking for others, never backing down from a culinary challenge. If he loved a dish, he'd try to replicate it, no matter how complex. Not knowing was never an obstacle for Rafael - in the kitchen or in life. He was a gifted handyman and a lover of music and dancing, bringing laughter into every space he occupied.

Above all, Rafael cherished his family - especially his grandchildren and great-grandchildren, who adored him just as much as he adored them.

He is survived by his sons Rafael Herrera Jr. and Richard Herrera, his daughters Rosa M. Zamora and Elizabeth Serrano; his grandchildren Angelina Marie Felix, Prya Jane Felix, Jason Luciano Ruiz Jr., Jnae Lucia Serrano, Ray Chuck Serrano, Donovan Rafael Herrera, Sydney Eleanor Herrera, Ricardo JR Herrera; and his great-grandchildren Akkadian Cesar and

Angelina Cherie Vazquez.

He is also survived by his brothers Jose Cruz Herrera Guerrero, Rodrigo Herrera Guerrero, Alfonso Herrera Guerrero, Miguel Angel Herrera Guerrero, Francisco Herrera Guerrero, and Alejandro Herrera Guerrero, and his beloved sisters Maria de Jesus Herrera Guerrero and Bertha Herrera Guerrero.

Viewing will be held 4:00 PM - 6:00 PM Monday, July 14th, 2025 at Salser & Dillard Funeral Chapel, 127 E. Caldwell Ave., Visalia. Rosary will follow at 6:00 PM. Homily of Prayers services will be held 10:00 AM Tuesday, July 15th, 2025 at Salser & Dillard Funeral Chapel.

Services have been entrusted to Salser & Dillard Funeral Chapel. Memorial Tributes and condolences may be offered by logging onto www.salseranddillard.com.

Previous Events

Viewing

JUL 14. 4:00 PM - 6:00 PM (PT)

Salser & Dillard Funeral Chapel
127 E. Caldwell Ave.
Visalia, CA 93277

Rosary

JUL 14. 6:00 PM - 8:00 PM (PT)

Salser & Dillard Funeral Chapel
127 E. Caldwell Ave.
Visalia, CA 93277

Homily of Prayers

JUL 15. 10:00 AM (PT)

Salser & Dillard Funeral Chapel
127 E. Caldwell Ave.
Visalia, CA 93277

Tribute Wall



“ *Salser & Dillard Funeral Chapel created a Tribute Video in memory of Rafael Herrera Guerrero*



Salser & Dillard Funeral Chapel - July 11, 2025 at 06:01 PM



“ *Salser & Dillard Funeral Chapel created a Webcast in memory of Rafael Herrera Guerrero*



Salser & Dillard Funeral Chapel - July 11, 2025 at 06:01 PM